



VERNON FRANCIS

WEB & GRAPHIC DESIGNER

Morne Du Don, Castries,
St. Lucia. W.I

P: +1 (758) 726-6532
E: hire@vernonfrancis.com
W: www.vernonfrancis.com

PROFILE

Results-driven and detail-oriented professional with experience in graphic design, web development, and digital marketing. A quick learner who works diligently and thrives on challenges. Committed to continuously expanding skills and delivering high-quality results.

WORK EXPERIENCE

Web Developer
2024 - Present

Digital Growth Inc. | Saint George, Grenada

Building and redesigning websites using WordPress with Elementor and Divi, ensuring projects were completed on time and meeting client expectations. Supporting website launches and updates, maintaining high-quality standards throughout development.

Graphic Design
Support
2025 - Present

Creating social media graphics and visual assets, including holographic designs, to support marketing campaigns and enhance brand presence and also collaborated with the team to ensure designs aligned with client goals.

Web Maintenance
2025 - Present

Managing client websites by performing regular updates, backups, plugin maintenance, and weekly reporting. Ensure websites run smoothly, remain secure, and are prepared for future updates and enhancements.

Founder
2019 - Present

iGraphix Marketing & Co. | St. Lucia (No Specific Location)

Lead creative in the company, handling everything from graphic design and web development to digital marketing and social media. I work with diverse clients, manage projects from concept to completion, and handle client relations, including calls and coordination to ensure smooth operations, timely delivery, and top-quality results every time.

Freelance Graphic
Designer
2023 - Present

The Paper Boutique & The Print Depot | Castries, St. Lucia

Worked with businesses on a freelance and part-time basis, delivering custom graphic design solutions both remotely and on-site. Assisted with printing-related tasks such as t-shirt production and other promotional materials, while also supporting in-office projects as needed.

FOLLOW ME

LinkedIn
[linkedin.com/vernon-francis](https://www.linkedin.com/vernon-francis)

Website
[vernonfrancis.com](http://www.vernonfrancis.com)



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WORK EXPERIENCE

Digital Marketing
Associate
2021 – 2023

The Pantry Box | Marisule, Castries, St. Lucia

Spearheaded online marketing and advertising campaigns that drove significant sales growth through strategic planning and execution. Designed a captivating logo and promotional materials to effectively engage the target audience. Introduced a customer referral program that encouraged repeat business and boosted word-of-mouth marketing.

Web Developer &
Graphic Designer
2019 – 2022

Glammo St. Lucia | Pointe Seraphine, Castries, St. Lucia

Designed and developed a visually engaging e-commerce platform using WordPress and custom coding, creating a seamless shopping experience for customers. Produced impactful website banners and in-store signages that aligned with the company's brand identity and supported its marketing goals.

EDUCATION

CASTRIES COMPREHENSIVE SECONDARY SCHOOL

High School Diploma
2017 – 2022

SIR ARTHUR LEWIS COMMUNITY COLLEGE

Computer Information Technology
2022 – 2023

SKILLS

EXPERTISE

- Graphic Design
- Web development
- Social Media Management
- Marketing
- Event Planning

SOFT SKILLS

- Communication
- Problem-solving
- Adaptability
- Multi-Tasking
- Work Under Pressure

SOFTWARES

- Microsoft Office Suite
- Wordpress
- Adobe Photoshop
- Adobe Illustrator
- Visual Studio

TECHNICAL SKILLS

- Languages: C++, JavaScript, PHP
- Web Development: HTML, CSS, Wordpress, React

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CERTIFICATION

1. Graphic Design Foundations Layout & Composition
2. Cisa Cert Prep: 4 It Operations, Maintenance...
3. Designing An Authentic Brand
4. Accounting For Non-Accountants (Nasba)
5. Professional Diploma In Office Admin Manag.
6. HTML Essential Training

REFERENCE

Melissa Bartholomew

+1 (758) 714-5840

HR Business Consultant
Quantum Service Excellence (QSE) Ltd
Gros Islet, St. Lucia

Lance Peter

+1 758 518-6885

Promoter / Bartender
Project - X Events
Castries, St. Lucia

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